

**FEC
FORM 3X**

**REPORT OF RECEIPTS
AND DISBURSEMENTS**
For Other Than An Authorized Committee

SECRETARY OF THE SENATE
03 DEC 17 PM 1:48
Office Use Only

1. NAME OF COMMITTEE (in full) **USE FEC MAILING LABEL OR TYPE OR PRINT** Example: if typing, type over the lines

Democratic Senatorial Campaign Committee

ADDRESS (number and street)

120 Maryland Avenue, NE

☐ Check if different than previously reported. (ACC)

Washington

DC

20002

2. **FEC IDENTIFICATION NUMBER**

CITY

STATE

ZIP CODE

C00042366

3. IS THIS REPORT

☐ NEW (N)

OR

☒ AMENDED (A)

4. **TYPE OF REPORT**
(Choose One)

(a) Quarterly Reports:

- ☐ April 15 Quarterly Report(Q1)
☐ July 15 Quarterly Report(Q2)
☐ October 15 Quarterly Report(Q3)
☐ January 31 Quarterly Report(YE)
☐ July 31 Mid-Year Report(Non-election Year Only) (MY)
☐ Termination Report (TER)

(b) Monthly Report Due On:

☐ Feb 20 (M2)
☐ Mar 20 (M3)
☐ Apr 20 (M4)

☐ May 20 (M5)
☐ Jun 20 (M6)
☐ Jul 20 (M7)

☐ Aug 20 (M8)
☐ Sep 20 (M9)
☒ Oct 20 (M10)

☐ Nov 20 (M11) (Non-Election Year Only)
☐ Dec 20 (M12) (Non-Election Year Only)
☐ Jan 31 (YE)

(c) 12-Day PRE-Election Report for the:

☐ Primary (12P)
☐ Convention (12C)

☐ General (12G)
☐ Special (12G)

☐ Runoff (12R)

Election on

in the State of

(d) 30-Day Post-Election Report for the:

☐ General (30G)

☐ Runoff (30R)

☐ Special (30S)

Election on

in the State of

5. Covering Period

09

01

2008

through

09

30

2008

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer John B. Poersch, Jr.

Signature of Treasurer

Date

12

17

2008

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C 437g.

Office Use Only

FEC FORM 3X
(Rev. 12/2004)

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003)

Page 2

Write or Type Committee Name
Democratic Senatorial Campaign Committee

Report Covering the Period: From:

M	M
0	9

D	D
0	1

Y	Y	Y	Y
2	0	0	8

 To:

M	M
0	9

D	D
3	0

Y	Y	Y	Y
2	0	0	8

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1	2008	29403291.75
(b) Cash on Hand at Beginning of Reporting Period	33667425.55	
(c) Total Receipts (from Line 19)	14385900.65	61956425.07
(d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	48053326.20	91359716.82
7. Total Disbursements (from Line 31)	21770073.89	65076464.51
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	26283252.31	26283252.31
9. Debts and Obligations owed TO the committee (Itemize all on Schedule C and/or Schedule D)	11500.00	
10. Debts and Obligations owed BY the committee (Itemize all on Schedule C and/or Schedule D)	0.00	

☒ This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

DETAILED SUMMARY PAGE OF RECEIPTS

FEC Form 3X (Rev. 06/2004)

Page 3

Write or Type Committee Name

Democratic Senatorial Campaign Committee

Report Covering the Period: From: MM 09 DD 01 YY YW Y 2008 To: MM 09 DD 30 YY YW Y 2008

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A)	6686992.26	34038154.89
(ii) Unitemized	2683769.33	12214366.69
(iii) TOTAL (add Lines 11(a)(i) and (ii)	9370761.59	46252521.58
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs)	4663800.00	12534700.00
(d) Total Contributions (add Lines 11(a)(iii), (b) and (c)) (Carry Totals to Line 33, page 5)	14034561.59	58787221.58
12. Transfers From Affiliated/Other Party Committees	328700.00	2401942.52
13. All Loans Received	0.00	0.00
14. Loan Repayments Received	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5)	14499.10	155097.15
16. Refunds of Contributions Made to Federal candidates and Other Political Committees	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.)	8139.96	612163.82
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3)	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfer (add 18(a) and 18(b))	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))	14385900.65	61956425.07
20. Total Federal Receipts (subtract Line 18(c) from Line 19)	14385900.65	61956425.07

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DETAILED SUMMARY PAGE of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Shared Federal/Non-Federal Activity (from Schedule H4)	0.00	0.00
(i) Federal Share.....		
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures.....	-399997.98	23482506.11
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b))..... ▶	-399997.98	23482506.11
22. Transfers to Affiliated/Other Party Committees.....	2816386.26	13387106.38
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	0.00	359100.00
24. Independent Expenditure (use Schedule E).....	18983785.59	24790220.68
25. Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F).....	324412.04	1301326.70
26. Loan Repayments Made.....	0.00	1500000.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees.....	45487.98	255204.64
(b) Political Party Committees.....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))..... ▶	45487.98	255204.64
29. Other Disbursements.....	0.00	1000.00
30. Federal Election Activity (2 U.S.C 431(20))		
(a) Shared Federal Election Activity (from Schedule H6)		
(i) Federal Share.....	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds.....	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))..	21770073.89	65076464.51
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	21770073.89	65076464.51

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) from Line 11(d), page 3)	14034561.59	58787221.58
34. Total Contribution Refunds (from Line 28(d))	45487.98	255204.64
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	13989073.61	58532016.94
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)).....	-399997.98	23482506.11
37. Offsets to Operating Expenditures (from Line 15, page 3)	14499.10	155097.15
38. Net Operating Expenditures (subtract Line 37 from Line 36)	-414497.08	23327408.96

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28020810971

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4241 / 4306

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative, Inc.

Mailing Address
1824 Swann Street, NW

City State Zip Code
Washington DC 20009

Purpose of Expenditure
Media Production

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
Bob Schaffer

Calendar Year-To-Date Per Election
for Office Sought 2964199.40

Date
MM / DD / YYYY
09 / 02 / 2008

Amount
19145.00

Transaction ID: SE-53222

Office Sought: ☐ House State: CO
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Mailing Address
PO Box 7777

City State Zip Code
Philadelphia PA 19175-0061

Purpose of Expenditure
Media Buy Radio

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Calendar Year-To-Date Per Election
for Office Sought 4733382.57

Date
MM / DD / YYYY
09 / 02 / 2008

Amount
9139.00

Transaction ID: SE-53166

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

(a) SUBTOTAL of Itemized Independent Expenditures 28284.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

Date MM / DD / YYYY
12 / 17 / 2008

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4242 / 4306

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Mailing Address
PO Box 7777

City State Zip Code
Philadelphia PA 19175-0061

Purpose of Expenditure
Media Buy TV

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Calendar Year-To-Date Per Election
for Office Sought 4733382.57

Date
M M / D D / Y Y Y Y
09 / 02 / 2008

Amount
322295.97

Transaction ID: SE-53167

Office Sought: ☐ House State: OR
☒ Senate District: _____
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): _____
2008

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Mailing Address
PO Box 7777

City State Zip Code
Philadelphia PA 19175-0061

Purpose of Expenditure
Media Buy Internet

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Calendar Year-To-Date Per Election
for Office Sought 4733382.57

Date
M M / D D / Y Y Y Y
09 / 02 / 2008

Amount
13654.58

Transaction ID: SE-53168

Office Sought: ☐ House State: OR
☒ Senate District: _____
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): _____
2008

(a) **SUBTOTAL** of Itemized Independent Expenditures 335950.55

(b) **SUBTOTAL** of Unitemized Independent Expenditures

(c) **TOTAL** Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

Date M M / D D / Y Y Y Y
12 / 17 / 2008

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4249 / 4306
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366	
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice			

Full Name (Last, First, Middle, Initial) of Payee
 Shorr Johnson Magnus

Mailing Address
 1831 Chestnut Street, 6th FL

City State Zip Code
 Philadelphia PA 19103

Purpose of Expenditure Category/Type
 Media Production

Name of Federal Candidate supported or Opposed by expenditure:
 Gordon Smith

Calendar Year-To-Date Per Election for Office Sought
 4733382.57

Full Name (Last, First, Middle, Initial) of Payee
 Great American Media-GMMB

Mailing Address
 PO Box 7777

City State Zip Code
 Philadelphia PA 19175-0061

Purpose of Expenditure Category/Type
 Media Production

Name of Federal Candidate supported or Opposed by expenditure:
 Norm Coleman

Calendar Year-To-Date Per Election for Office Sought
 2261506.42

Date
 MM / DD / YYYY
 09 / 08 / 2008

Amount
 35569.86

Transaction ID: SE-53339

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

Disseminated on 9/4/08. Originally reported 30,000

Date
 MM / DD / YYYY
 09 / 08 / 2008

Amount
 8412.76

Transaction ID: SE-53363

Office Sought: ☐ House State: MN
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

(a) SUBTOTAL of Itemized Independent Expenditures	43982.62
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
 Signature

Date
 MM / DD / YYYY
 12 / 17 / 2008

28020310974

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Mailing Address
PO Box 7777

City State Zip Code
Philadelphia PA 19175-0061

Purpose of Expenditure Category/Type
Media Buy TV

Name of Federal Candidate supported or Opposed by expenditure:
John Sununu

Calendar Year-To-Date Per Election for Office Sought **5197831.43**

Date
MM / DD / YYYY
09 / 09 / 2008

Amount
14482.57

Transaction ID: SE-53371

Office Sought: ☐ House State: NH
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): _____
 2008

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Mailing Address
PO Box 7777

City State Zip Code
Philadelphia PA 19175-0061

Purpose of Expenditure Category/Type
Media Buy Radio

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Calendar Year-To-Date Per Election for Office Sought **4733382.57**

Date
MM / DD / YYYY
09 / 09 / 2008

Amount
18186.61

Transaction ID: SE-53444

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): _____
 2008

(a) SUBTOTAL of Itemized Independent Expenditures **32669.18**

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

Date MM / DD / YYYY
12 / 17 / 2008

28020810975

**SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES**

PAGE 4251 / 4306
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Mailing Address
PO Box 7777

City State Zip Code
Philadelphia PA 19175-0061

Purpose of Expenditure
Media Buy TV

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Calendar Year-To-Date Per Election
for Office Sought 4733382.57

Date
M M / D D / Y Y Y Y
09 / 09 / 2008

Amount
403001.57

Transaction ID: SE-53445

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify):
2008

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Mailing Address
PO Box 7777

City State Zip Code
Philadelphia PA 19175-0061

Purpose of Expenditure
Media Buy Internet

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Calendar Year-To-Date Per Election
for Office Sought 4733382.57

Date
M M / D D / Y Y Y Y
09 / 09 / 2008

Amount
13654.58

Transaction ID: SE-53446

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify):
2008

(a) SUBTOTAL of Itemized Independent Expenditures 416656.15
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

Date M M / D D / Y Y Y Y
12 / 17 / 2008

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4262 / 4306
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
 Great American Media-GMMB

Date
 M M / D D / Y Y Y Y
 09 / 16 / 2008

Mailing Address
 PO Box 7777

Amount
 13243.32

City State Zip Code
 Philadelphia PA 19175-0061

Transaction ID: SE-53598
 Office Sought: ☐ House State: MS
☒ Senate District:
☐ Presidential

Purpose of Expenditure
 Media Buy Internet

Category/
 Type

Name of Federal Candidate supported or Opposed by expenditure:
 Roger Wicker

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): _____
 2008

Calendar Year-To-Date Per Election
 for Office Sought 3211505.43

Full Name (Last, First, Middle, Initial) of Payee
 Great American Media-GMMB

Date
 M M / D D / Y Y Y Y
 09 / 16 / 2008

Mailing Address
 PO Box 7777

Amount
 376706.38

City State Zip Code
 Philadelphia PA 19175-0061

Transaction ID: SE-53601
 Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Purpose of Expenditure
 Media Buy TV

Category/
 Type

Name of Federal Candidate supported or Opposed by expenditure:
 Gordon Smith

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): _____
 2008

Calendar Year-To-Date Per Election
 for Office Sought 4733382.57

(a) SUBTOTAL of Itemized Independent Expenditures	389949.70
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
 Signature

Date M M / D D / Y Y Y Y
 12 / 17 / 2008

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
 Shorr Johnson Magnus

Mailing Address
 1831 Chestnut Street, 6th FL

City State Zip Code
 Philadelphia PA 19103

Purpose of Expenditure
 Media Production

Category/
 Type

Name of Federal Candidate supported or Opposed by expenditure:
 Gordon Smith

Calendar Year-To-Date Per Election
 for Office Sought 4733382.57

Date
 M M / D D / Y Y Y Y
 09 / 17 / 2008

Amount
 16547.04

Transaction ID: SE-53620

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

Disseminated on 9/12/08. Originally reported estimate of 16547.04

Full Name (Last, First, Middle, Initial) of Payee
 William A. Carrick Consulting

Mailing Address
 2866 Belden Drive

City State Zip Code
 Los Angeles CA 90068

Purpose of Expenditure
 Media Production

Category/
 Type

Name of Federal Candidate supported or Opposed by expenditure:
 Roger Wicker

Calendar Year-To-Date Per Election
 for Office Sought 3211505.43

Date
 M M / D D / Y Y Y Y
 09 / 17 / 2008

Amount
 8175.95

Transaction ID: SE-53621

Office Sought: ☐ House State: MS
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

Disseminated on 9/5/08. Originally reported estimate of 8.922.50

(a) SUBTOTAL of Itemized Independent Expenditures 24722.99
 (b) SUBTOTAL of Unitemized Independent Expenditures
 (c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
 Signature

Date
 M M / D D / Y Y Y Y
 12 / 17 / 2008

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4277 / 4306
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Mailing Address
PO Box 7777

City State Zip Code
Philadelphia PA 19175-0061

Purpose of Expenditure Category/Type
Media Buy TV

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Calendar Year-To-Date Per Election for Office Sought
4733382.57

Date
MM / DD / YYYY
09 / 23 / 2008

Amount
399982.04

Transaction ID: SE-53731

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Mailing Address
PO Box 7777

City State Zip Code
Philadelphia PA 19175-0061

Purpose of Expenditure Category/Type
Media Buy TV

Name of Federal Candidate supported or Opposed by expenditure:
Elizabeth Dole

Calendar Year-To-Date Per Election for Office Sought
4376901.92

Date
MM / DD / YYYY
09 / 23 / 2008

Amount
520817.90

Transaction ID: SE-53734

Office Sought: ☐ House State: NC
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

(a) SUBTOTAL of Itemized Independent Expenditures	920799.94
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

Date
MM / DD / YYYY
12 / 17 / 2008

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4281 / 4306

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee

William A. Carrick Consulting

Mailing Address

2866 Belden Drive

City

Los Angeles

State

CA

Zip Code

90068

Purpose of Expenditure

Media Production

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:

Roger Wicker

Calendar Year-To-Date Per Election

for Office Sought

3211505.43

Date

M M / D D / Y Y Y Y
09 / 23 / 2008

Amount

880.00

Transaction ID: SE-53771

Office Sought:

☐ House

State: MS

☒ Senate

District: _____

☐ Presidential

Check One:

☐ Support

☒ Oppose

Disbursement For:

☐ Primary

☒ General

☐ Other (specify): _____
2008

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy TV

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:

Gordon Smith

Calendar Year-To-Date Per Election

for Office Sought

4733382.57

Date

M M / D D / Y Y Y Y
09 / 23 / 2008

Amount

99578.54

Transaction ID: SE-53772

Office Sought:

☐ House

State: OR

☒ Senate

District: _____

☐ Presidential

Check One:

☐ Support

☒ Oppose

Disbursement For:

☐ Primary

☒ General

☐ Other (specify): _____
2008

(a) SUBTOTAL of Itemized Independent Expenditures

100458.54

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.

Signature

Date

M M / D D / Y Y Y Y
12 / 17 / 2008

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4283 / 4306

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Production

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:

Norm Coleman

Calendar Year-To-Date Per Election
for Office Sought

2261506.42

Date

M M / D D / Y Y Y Y
09 / 24 / 2008

Amount

6858.54

Transaction ID: SE-53852

Office Sought:

☐ House

State: MN

☒ Senate

District: _____

☐ Presidential

Check One:

☐ Support

☒ Oppose

Disbursement For:

☐ Primary

☒ General

☐ Other (specify): _____
2008

Disseminated on 9/19/08. Reported estimated costs of 6,480.5

1 Date

M M / D D / Y Y Y Y
09 / 24 / 2008

Amount

31756.26

Transaction ID: SE-53889

Office Sought:

☐ House

State: OR

☒ Senate

District: _____

☐ Presidential

Check One:

☐ Support

☒ Oppose

Disbursement For:

☐ Primary

☒ General

☐ Other (specify): _____
2008

(a) SUBTOTAL of Itemized Independent Expenditures

38614.80

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.

Signature

Date

M M / D D / Y Y Y Y
12 / 17 / 2008

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4284 / 4306
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee
 Shorr Johnson Magnus

Date
 M M / D D / Y Y Y Y
 09 / 24 / 2008

Mailing Address
 1831 Chestnut Street, 6th FL

Amount
 14555.54

City State Zip Code
 Philadelphia PA 19103

Transaction ID: SE-53890

Purpose of Expenditure
 Media Production

Category/Type

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Name of Federal Candidate supported or Opposed by expenditure:
 Gordon Smith

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
 for Office Sought 4733382.57

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

Full Name (Last, First, Middle, Initial) of Payee
 William A. Carrick Consulting

Date
 M M / D D / Y Y Y Y
 09 / 25 / 2008

Mailing Address
 2866 Belden Drive

Amount
 1425.69

City State Zip Code
 Los Angeles CA 90068

Transaction ID: SE-53856

Purpose of Expenditure
 Media Production

Category/Type

Office Sought: ☐ House State: MS
☒ Senate District:
☐ Presidential

Name of Federal Candidate supported or Opposed by expenditure:
 Roger Wicker

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
 for Office Sought 3211505.43

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

Additional cost. Disseminated
 on 9/5/08

(a) SUBTOTAL of Itemized Independent Expenditures	15981.23
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
 Signature

Date M M / D D / Y Y Y Y
 12 / 17 / 2008

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4297 / 4306
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB		Date MM / DD / YYYY 09 / 30 / 2008
Mailing Address PO Box 7777		Amount 544901.91
City Philadelphia	State PA	Zip Code 19175-0061
Purpose of Expenditure Media Buy TV	Category/ Type	Transaction ID: SE-53926
Name of Federal Candidate supported or Opposed by expenditure: Bob Schaffer		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> Presidential State: CO District: _____
Calendar Year-To-Date Per Election for Office Sought 2964199.40		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify): _____ 2008

Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB		Date MM / DD / YYYY 09 / 30 / 2008
Mailing Address PO Box 7777		Amount 524981.17
City Philadelphia	State PA	Zip Code 19175-0061
Purpose of Expenditure Media Buy TV	Category/ Type	Transaction ID: SE-53928
Name of Federal Candidate supported or Opposed by expenditure: Gordon Smith		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> Presidential State: OR District: _____
Calendar Year-To-Date Per Election for Office Sought 4733382.57		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify): _____ 2008

(a) SUBTOTAL of Itemized Independent Expenditures	1069883.08
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
 Signature _____ Date MM / DD / YYYY 12 / 17 / 2008

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4302 / 4306

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366	
Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice			
Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB		Date MM / DD / YYYY 09 / 30 / 2008	
Mailing Address PO Box 7777		Amount 293159.01	
City Philadelphia	State PA	Zip Code 19175-0061	Transaction ID: SE-53942
Purpose of Expenditure Media Buy TV	Category/ Type	Office Sought: <input type="checkbox"/> House State: AK <input checked="" type="checkbox"/> Senate District: <input type="checkbox"/> Presidential	
Name of Federal Candidate supported or Opposed by expenditure: Ted Stevens		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) : 2008	
1038037.75			

(a) SUBTOTAL of Itemized Independent Expenditures	293159.01
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	18983785.59
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.	
John B. Poersch, Jr. Signature	Date MM / DD / YYYY 12 / 17 / 2008

NANCY ERICKSON
SECRETARY

PAMELA B. GAVIN
SUPERINTENDENT

HART SENATE OFFICE BUILDING
SUITE 232
WASHINGTON, DC 20510-7118
PHONE: (202) 224-0322

United States Senate

OFFICE OF THE SECRETARY

OFFICE OF PUBLIC RECORDS

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